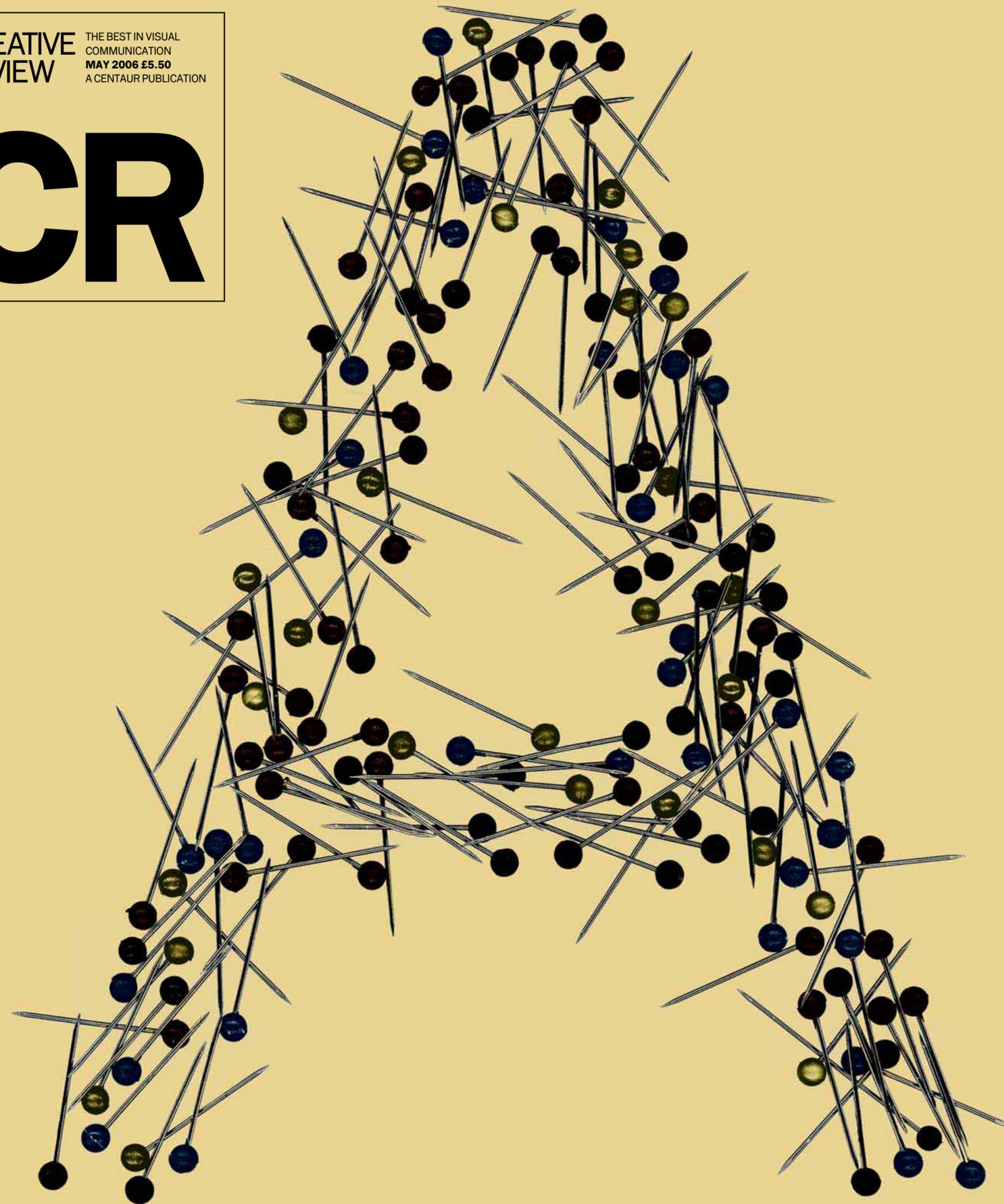


CREATIVE  
REVIEW

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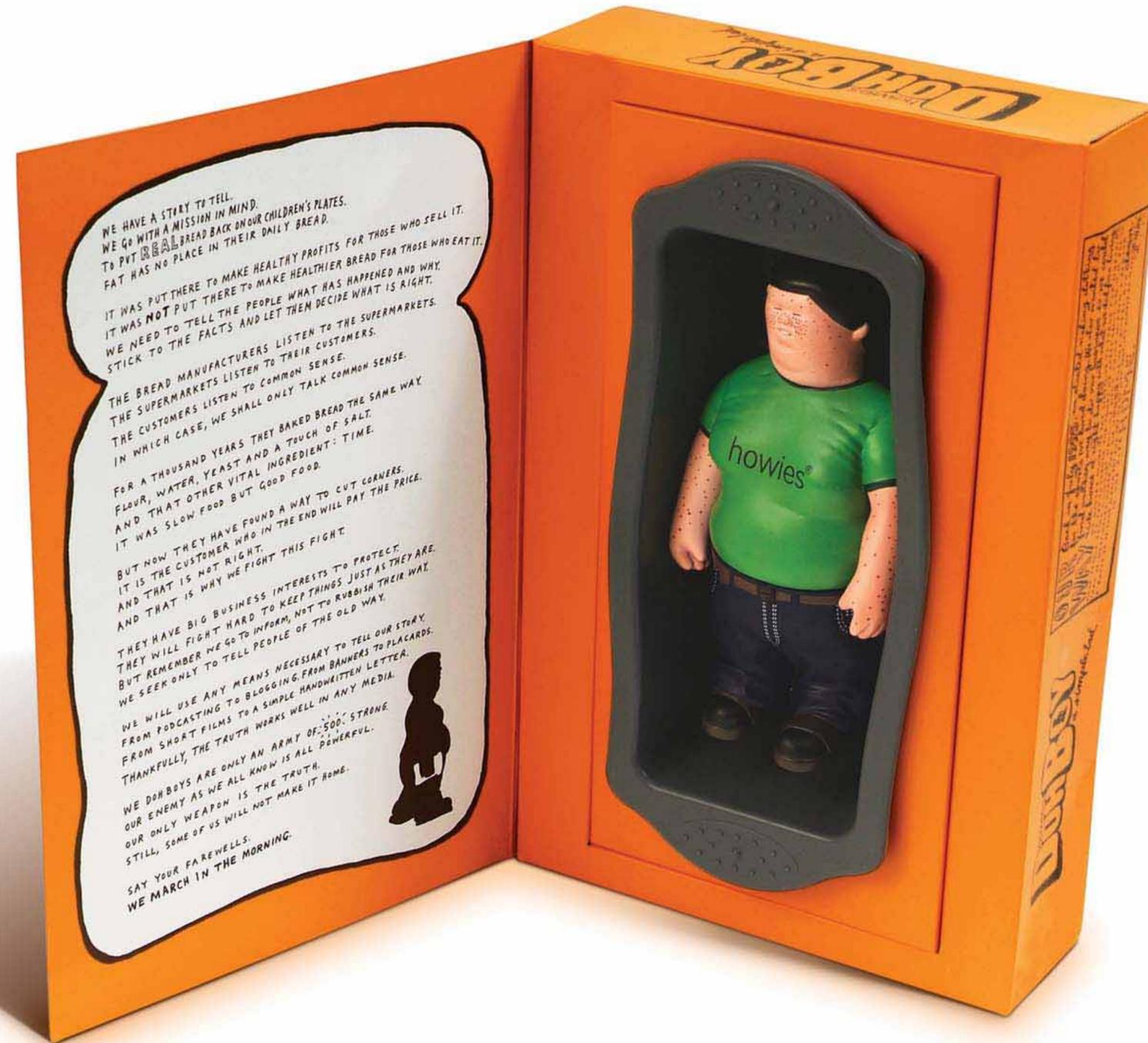
# SHOWCASE

*This month, our regular themed section brings together recent work produced for charities and not-for-profit organisations. Next month: Self-promotional projects*



Doh Boy heads up a campaign by ethical clothes brand Howies to reduce the fat content in bread. 500 of these vinyl toys have been distributed in boxes designed by Phil Carter and Paul Stapleton of Carter Wong Tomlin. The figure sits in a bread tin which can

be used to make your own, non-fatty, loaf. More information at [www.howies.co.uk/dohboy](http://www.howies.co.uk/dohboy)



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1-4. These illustrations were created for Friends of the Earth's The Big Ask: Making 3% Possible campaign by FL@33. The campaign seeks to initiate climate change solutions in order to reduce carbon dioxide emissions and petition the government for a new law

that would see emissions cut by 3% every year. More at flat33.com and foe.co.uk

5. The Vilcek Foundation is a philanthropic organisation that honours foreign-born artists and scholars who have made lasting contributions to American society. Abbott Miller of

Pentagram New York designed the foundation's identity while Stefan Sagmeister created the Vilcek Prize itself (shown) where the recipient's name (here, Dr Joan Massagué) is displayed on the underside of the award. Using rapid-prototyping, the white, 12"

pyramid structure is rendered in 3D from a computer generated "drawing". Photography: Peter Hurley, New York. See www.vilcek.com

6&7. As 2006 is the Chinese Year of the Dog, The Chase produced a Year of the Dog Diary to be used by Manchester Dogs Home as a mailer to potential sponsors. The diary highlights key dates in the Dogs Home calendar – such as open days and sponsored walks – and each month begins with an iconic image of a celebrity from the Getty Images

library. Can you guess what this footballer's canine connection is? 8-11. Two projects for Leeds Youth Opera's production of Sweeney Todd, both designed by B&W Studio. The brochure (8) was printed black-only onto newsprint. It features illustrations by Leeds University student Nic Burrows of eight characters from the production. The loose-leaf brochures were handed out before and after the performance, as were posters (9-11), rolled to resemble barbers' poles. Photography: Mike Feather

